



August 8, 2002

Dear Sir or Madam:

I am writing this letter to recommend Chris Whytal for any designer/web developer positions you may have.

Chris has been with New City Media since the summer of 1999, and has been an excellent part of our team. I write this with some sadness because Chris has expressed a desire to relocate away from our area in Virginia. We don't want him to leave, but at the same time I want him to have the best possible opportunities in his career.

Chris came to us fresh from school and quickly learned the ropes as an interactive designer. He has been one of our best designers for the past three years, tackling projects for such clients as Showtime, the National Science Teachers Association, the City of Roanoke and ABCD, an independent film. His design has garnered several awards for our company.

Chris is great with clients and is always enthusiastic in his work. I wholeheartedly recommend him for any position in web design and development.

I would be glad to speak with you about Chris if I can offer any further insight.

Sincerely,

David C. Poteet II  
President, New City Media Inc.

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