

EDUCATION

Radford University
Bachelor of Fine Arts
Concentrations: Graphic Design, Photography and Silversmithing
Deans List

CHRISTOPHER WHYTAL

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Visit my online portfolio at:
<http://www.whytal.com>

EXPERIENCE

Mingle360 / LifeSync Media – Creative Director, April 2007 to Present, Reston VA
Vital team member of a new technology firm that is shaping networking and communication as we know it. I'm currently leading a design team in creating marketing collateral, product promotion and extensive user interface design work that is fundamental to the creation of two new social networking sites that support our product. Responsibilities include web site design, web and print advertisements, video editing, flash design, web interface layout, brochure design, print collateral and general marketing support.

LeapFrog Solutions – Art Director, December 2006 to December 2007, Oakton VA
As an essential member of a marketing team I created corporate print collateral, logo designs, brochures, print advertisements, flash and web site designs for diverse corporate, non-profit and governmental clients.

Siteworx Inc – Senior Web Designer, December 2004 to December 2006, Reston VA
Created web designs for associations and corporate web sites. Responsible for concept, design, flash / multimedia design, web interface layout, HTML production and site maintenance on various clientele. There were also significant amounts of project management and in-house marketing work.

WHYTAL.com – Freelance Web/ Print Designer, September 2002 to December 2004
Minneapolis, MN and Christiansburg, VA

New City Media – Lead Web Designer, 1999 to September 2002, Blacksburg VA

Radford University, Extended Education – Graphic Designer, 1998 to 1999, Radford VA

Radford University, Creative Services – Graphic Designer, 1997 to 1998, Radford VA

AWARDS & DESIGN RECOGNITION

EagleRay Inc, Davey Award for Logo design

Athena Technologies, Silver for the categories of Science and Best Consumer site – W3 Awards

National Geographic DVD & Video Store, The Create Awards – Gold, Silver W3 Award, Shopping Standard of excellence – Web Award 2006, Silver Davey Award 2007

NAFSA, Associations Standard of Excellence – WebAwards, Online Publishing/Web site – General Excellence Gold Award – Design Excellence Gold Award – Snap Excel 2007

Siteworx Corporate Site, Professional Services Standard of Excellence – WebAwards, Gold Horizon Interactive Award 2006

Siteworx Holiday Card, Featured in the Communication Arts Holiday Interactive Annual
Golfoholics, Addy

WHYTAL.com, Cool Homepages Award

Chatham Hall Web Site, Addy

ABCD The Movie Web Site, Addy

National Science Teachers Association Web Site, Addy

Showtime Networks Inc, CTAM - Cable & Telecommunications Association for Marketing - Finalist

Radford University, Admissions Marketing R.E.P.O.R.T., Merit Award

Radford University, Advertising Federation of the Roanoke Valley, Silver for Illustration

Photographer's Forum, Finalist, Nikon College Contest

Exit 109, Publications of design and photography

REFERENCES

Available Upon Request